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RELEASE NEWS

THE PUBLIC AFFAIRS SECTION / EMBASSY OF THE UNITED STATES OF AMERICA

BuyUSA.com Launched in Azerbaijan; New E-Marketplace for U.S. and Azeri Firms to do Business

October 24, 2002

Baku, Azerbaijan

The U.S. Embassy's Commercial Service in Baku, Azerbaijan launched an innovative new business development tool to promote deals between U.S. and Azeri firms - BuyUSA.com.

BuyUSA.com, a collaborative effort between the U.S. Department of Commerce and American industry leader IBM, helps Azeri firms do business with reputable and reliable U.S. suppliers. This unique, online marketplace combines the power of the Internet and the vast resources of the U.S. Department of Commerce and U.S. Embassies worldwide to provide unparalleled assistance in sourcing U.S. products and services for Azeri companies. BuyUSA.com's personalized consulting services, sales offers from U.S. suppliers, business matchmaking services, market research and other dynamic features are all available to assist Azeri firms to find the right U.S. business partners and procure quality U.S. goods and services. Upon registering for BuyUSA.com, your Azeri company can receive:

- Free registration
- Access to qualified U.S. business partners
- Access to U.S. catalogs and price lists online
- Ability to market your Azeri company online
- Automated e-mail alerts on major business opportunities
- Trade counseling
- Web tools
- U.S. commercial information and trade show listings

"The launching of BuyUSA.com in Azerbaijan brings together leading American firms and 21st century technology with real opportunities in the Azeri market," commented U.S. Ambassador Ross Wilson. "BuyUSA.com allows Azeri firms to be in direct contact with American companies interested in doing business in this country - quickly, reliably and cost effectively."

For more information on BuyUSA.com and other services to support U.S. and Azeri business development, please visit www.buyusa.gov/azerbaijan, the Azeri language website of the U.S. Embassy's Commercial Service in Baku. To register your Azeri firms with BuyUSA.com, Azeri-language instructions on how to register are available at the above website, which is also linked to BuyUSA.com. To learn more about the activity of the U.S. Embassy in Baku, please go to www.usembassybaku.org