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FROM THE AMERICAN PEOPLE

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MEDIA ADVISORY

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U.S. Continues Assistance to Improve Azerbaijan's Health Sector:

Health Communications Workshop To Take Place on September 7-8

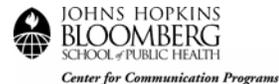
A health communication strategy workshop for media interventions will be developed in collaboration with the Government of Azerbaijan as part of \$5 million project supported by the U.S. Agency for International Development (USAID) **in the Park Inn Azerbaijan Hotel (Nasimi Room) on Thursday, September 7- 8, 2006 at 9.00 a.m. All media representatives are invited to attend this event.**

Facilitated by Johns Hopkins University Center for Communication Programs (CCP), the workshop will analyze the diverse health needs and identify priority messages for the coming year.

The 'Communication Strategy Workshop' is part of a multi-million dollar project, entitled 'Primary Health Care Strengthening Project in Azerbaijan (PHC Project) coordinated by International Medical Corps. The PHC Project provides technical assistance to the Government of Azerbaijan in a collaborative effort to strengthen the country's primary health care system.

The USAID-supported PHC Project is implemented by a consortium of organizations led by International Medical Corps (IMC) in cooperation with Abt Associates Inc., Curatio International Foundation, and the Johns Hopkins University Center for Communication Programs. For more information about International Medical Corps (www.imcworldwide.org), Abt Associates Inc (www.abtassociates.com), Curatio International Foundation (www.curatiofoundation.org), Center for Communication Programs (www.jhuccp.org) and USAID (www.usaid.gov) please visit their websites.

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Center for Communication Programs